



Hometown Heroes Banner Program

The City of Lake Helen Hometown Heroes Military Banner Program was created for Lake Helen residents. The Program pays tribute to and honors family members that are active or past military service personnel.

Names submitted will be considered for City recognition on a first-come, first-served basis. Space is limited. To qualify, honorees must be a former or current resident of Lake Helen and must be serving or have served in the United States Armed Forces.

There is no cost to apply to the program thanks to presenting sponsor Duke Energy.

Please submit the application to: City of Lake Helen 327 S. Lakeview Drive, Lake Helen, FL 32744 or email to: ddrager@lakehelen.org

Required Honoree Information

Name of Honoree:

First _____ Last _____

*Spelling of honoree's name on the banner will be taken directly from application.

Rank to appear on banner: _____

Branch of U.S. Military Service:

- | | |
|---|--|
| <input type="checkbox"/> U.S. Air Force | <input type="checkbox"/> U.S. Army |
| <input type="checkbox"/> U.S. Coast Guard | <input type="checkbox"/> U.S. Marine Corps |
| <input type="checkbox"/> U.S. Navy | <input type="checkbox"/> U.S. Space Force |

Type of Banner:

Active Duty Veteran Memorial

Years Served: _____

Era of service: _____ (WWI, WWII, Vietnam, Korea, Iraq, etc.)



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Qualifications for Hometown Heroes Banner Program (check all that apply):

Active or honorably discharged military personnel of the United States Armed Forces

Died in the line of duty as a member of the United States Armed Forces

Residency:

Is the honoree a resident or past resident of the City of Lake Helen? Yes No

OR

An immediate family member of a Lake Helen resident. (Immediate family would include a wife or husband, son or daughter, grandson or granddaughter, son-in-law or daughter-in-law).

Other Specifics and Requirements:

Photograph - A high resolution digital color photograph must be provided (at least 300 pixels per inch or ppi). Photograph should be of the service person in uniform. This can be delivered on a CD, USB drive or through email

Verification of military service (i.e. copy of military orders or military ID, DD214 form).

Proof of Lake Helen residency for serviceperson or immediate family member (i.e. copy of utility bill or driver's license).

Honoree Release Form AND Completed Banner Layout Request Form (attached)

ADDITIONAL INFORMATION

1. Installation shall be the responsibility of the City.
2. Available spaces are determined on a first-come, first-served basis. All banner locations shall be determined by the City. Limited to poles with approved banner brackets.
3. Fabrication and design of banners is the sole responsibility of the City. Banner specifications will be provided by the City.
4. Once produced and installed, banners shall remain the property of the City.
5. All banner requests shall be submitted by the approved application along with a picture and military branch of the officer. The City reserves the right not to install a banner if requirements of this banner program are not met.
6. Pole selection shall be limited to posts that work well for the program; this may limit the number of veterans that can be honored at one time.



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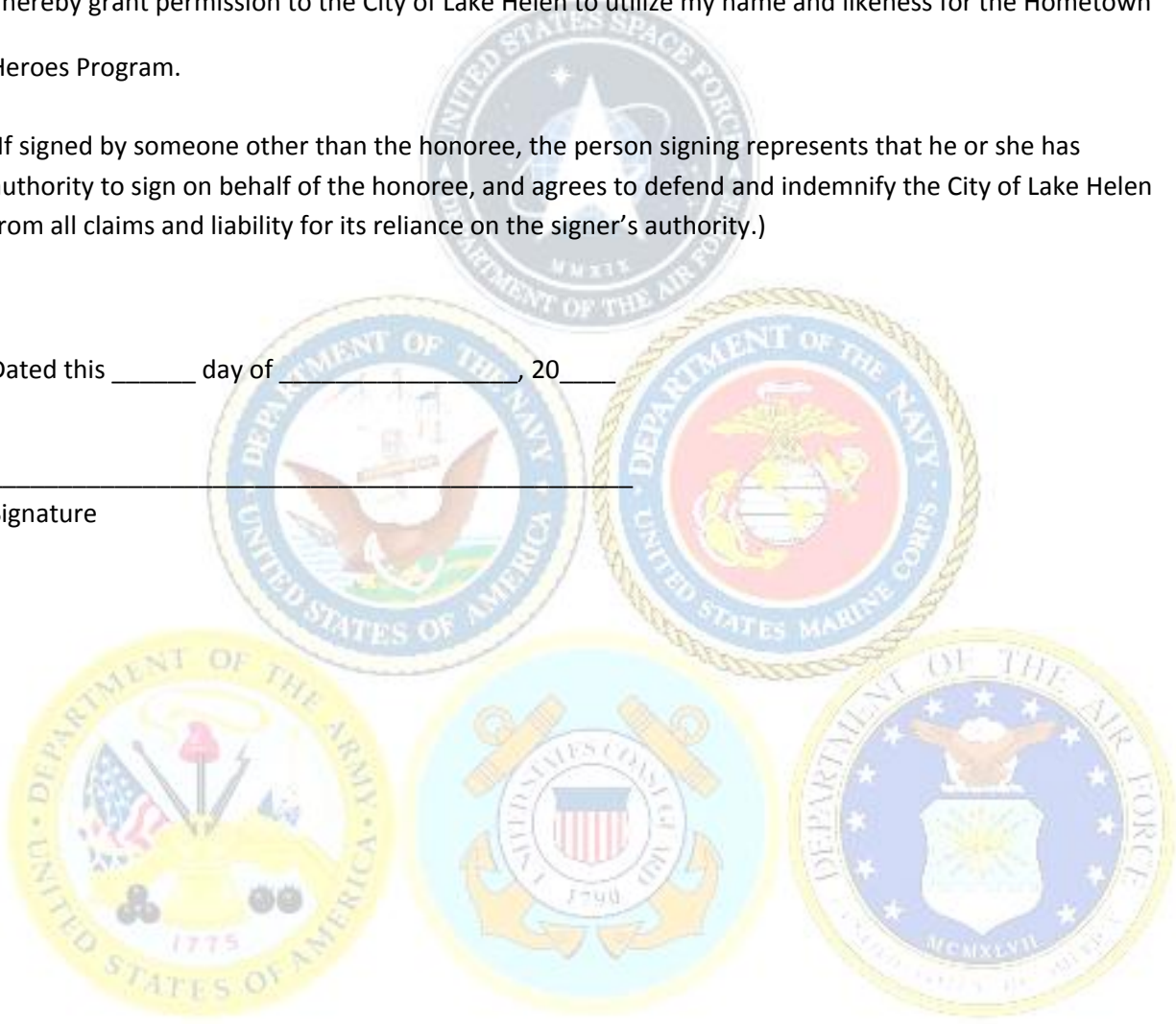
Honoree's Release Form (required if the honoree is living):

I hereby grant permission to the City of Lake Helen to utilize my name and likeness for the Hometown Heroes Program.

(If signed by someone other than the honoree, the person signing represents that he or she has authority to sign on behalf of the honoree, and agrees to defend and indemnify the City of Lake Helen from all claims and liability for its reliance on the signer's authority.)

Dated this _____ day of _____, 20____

Signature





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Banner Layout Request Form

Example:



Exact Wording Requested: (2 line maximum)

Exact Wording Requested: (3 line maximum)